

## Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-06 INR-07 LAB-03

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /049 W

----- 020726

R 071135Z NOV 74

FM AMEMBASSY HELSINKI

TO SECSTATE WASHDC 8037

INFO AMEMBASSY STOCKHOLM

UNCLAS HELSINKI 2262

E.O. 11652: N/A

TAGS: BEXP FI

SUBJ: U.S. EXHIBIT AT HELSINKI INTERNATIONAL TECHNICAL  
FAIR, SEPTEMBER 9-13, 1975

REF: 1) STOCKHOLM 4755, OCT. 24, 1974

2) HELSINKI 2057, OCT. 10, 1974

3) HELSINKI 1192, JUNE 14, 1974

4) HELSINKI 3075, DEC. 18, 1973

1. EMBASSY HELSINKI IS APPRECIATIVE OF THE INCREASING EMPHASIS ON REGIONALITY REFLECTED IN STOCKHOLM 4755 AND THE RESPONSIVENESS TO REQUESTS FOR TRADE CENTER OFF-SITE EXHIBITIONS. IT IS HOPED THAT AN OCCASION WILL BE FOUND TO PRESENT AN OFF-SITE SHOW IN HELSINKI NOW THAT ONE HAS BEEN HELD IN OSLO AND THE TRADE CENTER IS RECOMMENDING ONE FOR COPENHAGEN. EMBASSY HELSINKI WILL WORK CLOSELY WITH THE TRADE CENTER IN SEEKING TO IDENTIFY A FUTURE EXHIBITION IN FINLAND WITH A SUITABLE THEME.

2. EMBASSY HELSINKI HAS PREVIOUSLY RECOMMENDED PARTICIPATION IN THE 1975 TECHNICAL FAIR PRESENTING NEW-TO-MARKET FIRMS IN AN EXHIBIT ORGANIZED BY THE DEPARTMENT OF COMMERCE OR THE STOCKHOLM TRADE CENTER AS AN OFF-SITE SHOW. ALTERNATIVELY THE ORGANIZATION OF A CATALOGUE SHOW HAS BEEN SUGGESTED (REF.3).

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3. ONLY BY DIVERTING SUBSTANTIAL RESOURCES FROM EXISTING PROGRAMS AND ALLOWING BACKLOGS TO DEVELOP, COULD EMBASSY HELSINKI MOUNT A COMMERCIAL PRESENCE FAIR AS SUGGESTED IN STOCKHOLM 4755, EVEN WITH PROFFERED ASSISTANCE FROM STOCKHOLM TRADE CENTER. IN THESE CIRCUMSTANCES, THE EMBASSY DOES NOT BELIEVE A COMMERCIAL PRESENCE SHOW WITH LOCALLY PROCURED EXHIBITORS WOULD BE THE MOST DESIRABLE UTILIZATION OF LIMITED RESOURCES. AS NOTED IN HELSINKI'S FY 1976 BUDGET SUBMISSION (REF. 3), ADDITIONAL PERSONNEL WOULD HAVE BEEN REQUESTED BUT FOR DEPARTMENT STRICTURES ON THE UNRESPONSIVENESS OF OMB TO SUCH REQUESTS.

4. EMBASSY HELSINKI WILL HOWEVER, CONTINUE TO IDENTIFY POTENTIAL OPPORTUNITIES FOR AN OFF-SITE TRADE CENTER SHOW.  
KREHBIEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Disposition Comment:**  
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**Review Transfer Date:**  
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**Subject:** U.S. EXHIBIT AT HELSINKI INTERNATIONAL TECHNICAL FAIR, SEPTEMBER 9-13, 1975  
**TAGS:** BEXP, FI  
**To:** STATE  
**Type:** TE  
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